

Before You Publish Checklist

1. Series Title _____

The most successful titles are unique but easy to find. Make sure it's not too long!

2. Pick your main genre and sub-genre

<input type="checkbox"/> ACTION	<input type="checkbox"/> ANIMALS	<input type="checkbox"/> ALL-AGES	<input type="checkbox"/> COMEDY
<input type="checkbox"/> CRIME/MYSTERY	<input type="checkbox"/> HISTORICAL	<input type="checkbox"/> HEARTWARMING	<input type="checkbox"/> HORROR
<input type="checkbox"/> INFORMATIVE	<input type="checkbox"/> INSPIRATIONAL	<input type="checkbox"/> POST-APOCALYPTIC	<input type="checkbox"/> ROMANCE
<input type="checkbox"/> SCHOOL	<input type="checkbox"/> SCI-FI	<input type="checkbox"/> SHORT STORY	<input type="checkbox"/> SLICE OF LIFE
<input type="checkbox"/> SPORTS	<input type="checkbox"/> SUPERHERO	<input type="checkbox"/> SUPERNATURAL	<input type="checkbox"/> THRILLER
<input type="checkbox"/> ZOMBIES			

There are a total of 23 different genres you can choose from. Make sure you understand your story and choose the correct genres for it!

3. Series Summary

The summary should be 500 characters or less, set the tone, and establish a hook. You can also include your update schedule (i.e. updates every first of the month, or weekly updates on Sunday at this time).

4. Series Thumbnails

Showcase the main character(s) and your style. There are two different thumbnails that need to be included when creating your series. When your series is promoted on the app, these thumbnails will be the first thing readers see!

• SQUARE THUMBNAIL

Image size must be 1080x1080. Image must be less than 500KB. Only JPG, JPEG, and PNG formats are allowed. The file name can only be in English letters and numbers.

• VERTICAL THUMBNAIL

Image size must be 1080x1920. Image must be less than 700KB. Only JPG, JPEG, and PNG formats are allowed.

• PRO-TIP:

Don't include any text in the thumbnail! Adding text to your thumbnail can distract readers from the art and at times, the text is difficult to read.

5. Episode Thumbnails

Use an image from the episode. Dimensions must be 160px by 151 px, less than 500 KB, and JPG, JPEG, and PNG formats are allowed. The file name can only be in English letters and numbers.

6. Formatting for WEBTOON

An image must be less than 800px wide and 1280px long. The system will automatically slice and reduce image(s) that exceed the maximum dimensions. The maximum file size for all sliced, resized, and unchanged images is 2MB. You can upload up to 20MB, 100 images in total. If you do not want your image to be optimized in any way, please make sure to upload an image within 800x1280px, and within the total file size limit. Only JPG, JPEG, PNG formats are supported.

7. Legible Font

Check out ORIGINALS series for examples of lettering for mobile devices! Our guide for lettering is also included in our Creator's Resource Handbook.

8. Have at least three episodes ready to publish for your launch!

- We recommend launching your series with 3 episodes! Your readers will be able to receive a notification to subscribe to your series after having read three episodes.
- In the WEBTOON App, your first episode will also have a Series Preview. This feature allows readers to see a preview of a series before they start reading!

9. Make sure you have your Creator Profile up to date!

- Supercharge your series and foster a vibrant community with Creator Profile!
- Share captivating polls, engaging text and image-based posts, and watch as your fans react with a variety of emojis!
- Encourage discussions with fan comments, and effortlessly link your social media for wider reach.

10. Ready to publish on WEBTOON!

