BEFORE YOU PUBLISH CHECKLIST

CREATORS 101

☐ **1. Series Title** _____
The most successful titles are unique but easy to find.

☐ **2. Pick your main genre and one sub-genre**

☐ DRAMA	☐ ROMANCE	☐ ACTION	☐ SCI-FI	☐ THRILLER	☐ SCHOOL
☐ FANTASY	☐ COMEDY	☐ SLICE OF LIFE	☐ HORROR	☐ ANIMALS	☐ ALL AGES

☐ **3. Series Summary**
The summary should be 500 characters or less, set the tone, and establish a hook.

☐ **4. Series Thumbnail**
Showcase the main character and your style. Dimensions must be 436px by 436px, less than 500KB, and JPG, JPEG and PNG only. The file name can only be in English letters and numbers.

☐ **5. Episode Thumbnail**
Use an image from the episode. Dimensions must be 160px by 151px, less than 500KB, and JPG, JPEG and PNG only. The file name can only be in English letters and numbers.

☐ **6. Social Media Promotion**
Promoting yourself on social media will bring in more readers.

☐ **7. Publishing Schedule**
Include your publishing schedule in your summary; it will help readers know when to come back.

☐ **8. Formatting for WEBTOON**
An image must be less than 800px wide and 1280px long, JPG, JPEG and PNG format, and up to 2MB in file size. The suggested DPI is 72 or more. The batch of images can be up to 20MB.

☐ **9. Legible Font**
Check out ORIGINALS series for examples of lettering for mobile devices.

☐ **10. Ready to publish on WEBTOON!**